



FANTAZ

WHERE SKILL PAYS™



Table of Contents

1.	FantaZ Direct Marketing System	Page 3
2.	ZBO Level Comparison and Qualifications	4-7
3.	Downline Example	8
4.	FantaZ Compensation	9-10
A.	FantaZ PTV Payout	11
B.	Bonuses	12
C.	Pools	13
D.	Monthly Volume Pools	14
E.	Recognition Levels/Recognition Level Pools	15
F.	Examples of Pool Payout & Qualification	16-18
G.	ZBO Corporate Expert Leads Pool	19-20
5.	Glossary	21
6.	Disclaimers	22



FantaZ Direct Marketing System

- The FantaZ compensation system is a unilevel direct marketing with compression¹ which pays on the ZBO's personal level and the seven levels below the ZBO, in the ZBO's downline.
- Z Business Owners (ZBOs) earn Personal Tournament Volume (PTV) based on that ZBO's actual play plus the actual play of the non-ZBO customers personally sponsored by the ZBO.
- The levels of the downline are determined by the distance from the ZBO whose commissions are being calculated. If you sponsor a ZBO directly, that ZBO is a level 1. Each ZBO personally sponsored by a ZBO in your level 1 is a ZBO in your level 2, and so on down.
- Prize pools and expenses vary for each game. Each game is rated for PTV with each dollar played earning 0.20 to 1.33 PTV. For example, a game with a \$10 buy-in will generally earn 2.00 to 13.33 PTV. A game with a \$100 buy-in will generally earn 20.00 to 133.33 PTV.

¹ Compression occurs if a downline ZBO does not meet the qualifications (100 PTV per month) to earn the Personal Level Compensation. When compression occurs, the PTV from the non-qualified ZBO (and his customers) is included in the calculation of PTV for the level of the first qualified upline ZBO.



ZBO Level Comparison

Feature Packages	Basic	Pro	Expert
Full-Featured Virtual Office	Yes	Yes	Yes
ZBO Dashboard	Yes	Yes	Yes
Ability to Host Private Tournaments	Yes	Yes	Yes
Free Commissioner Fantasy Sports League	—	—	Yes
Access to Exclusive Games & Tournaments	—	—	Yes
Top Level Personalized URL (Optional)	\$20/year	\$20/year	Free

Compensation Packages

Earn Commissions from Sponsored Players	Yes	Yes	Yes
Earn Commissions from Sponsored ZBOs	Yes	Yes	Yes
Fast Start Bonus Eligibility	Yes	Yes	Yes
Builder Bonus Eligibility	—	Yes	Yes
Earn Commissions from Private Tournaments	—	Yes	Yes
Pro ZBO Volume Level Pool Eligibility	—	Yes	Yes
Expert ZBO Recognition Pool Eligibility	—	—	Yes
Expert ZBO Corporate Leads Pool Eligibility	—	—	Yes
Monthly Fee	—	\$24.95	\$49.95



ZBO Commission Qualification

For a ZBO to become Commission Qualified and to receive the commissions, the ZBO must:

- Pay Sign-Up Fee
- Successfully pass the Online Compliance Program
- Achieve a minimum Personal Tournament Volume (PTV) of 100 each month. This PTV includes the ZBO's play and the play of all the ZBO's direct non-ZBO customers in each calendar month.¹

1. PTV from a non-qualified ZBO who was compressed into a higher level is not used to calculate PTV for the higher level ZBO for the purpose of commission qualification. Compression only occurs after commission qualification has been first determined.



Pro ZBO

For a ZBO to become Pro Qualified, to be eligible for Pro Bonuses and Pools, the ZBO must:

- Pay Sign-Up Fee
- Successfully pass the Online Compliance Program
- Achieve a minimum Personal Tournament Volume (PTV) of 100 each month. This PTV includes the ZBO's play and the play of all the ZBO's direct non-ZBO customers in each calendar month
- Pay the monthly Pro ZBO fee



Expert ZBO

For a ZBO to become Expert Qualified to be eligible for Expert Bonuses and Pools, the ZBO must:

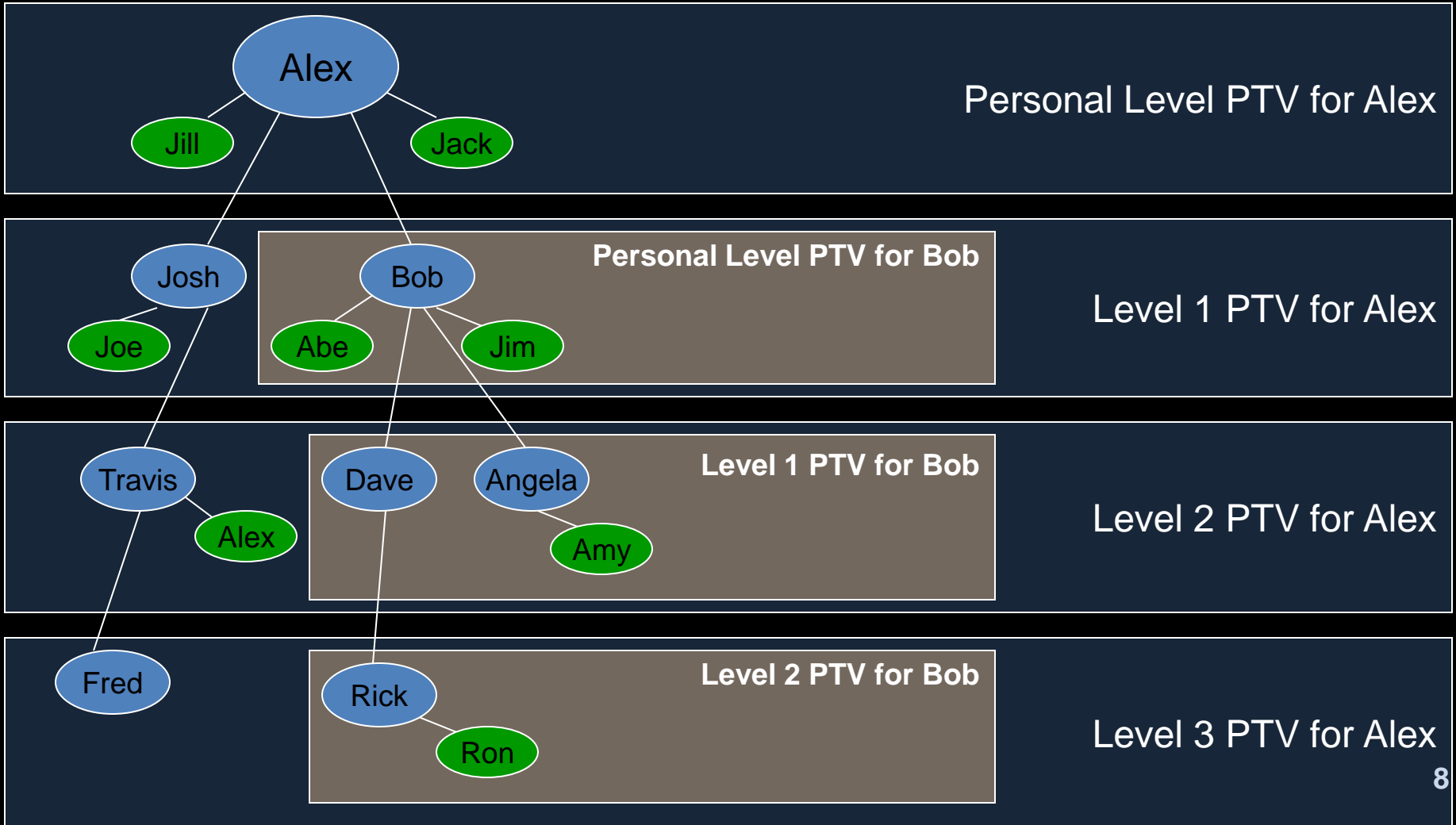
- Pay Sign-Up Fee
- Successfully pass the Online Compliance Program
- Achieve a minimum Personal Tournament Volume (PTV) of 100 each month. This PTV includes the ZBO's play and the play of all the ZBO's direct non-ZBO customers in each calendar month
- Pay the monthly Expert ZBO fee



Understanding Your Downline

ZBO

Customer (Non-ZBO)
Plays games but not a ZBO





FantaZ Compensation

Commissions	<ul style="list-style-type: none">• A ZBO earns commission on their Commissionable Tournament Volume (CTV). CTV is based on 10% of the PTV of the ZBO (the ZBO's play and the play of the ZBO's direct non-ZBO customers) and 10% of the PTV of levels 1 through 7 in the ZBO's downline.• All commission payments are based on 1 CTV = \$0.30. This ratio will remain fixed.
Bonuses	<ul style="list-style-type: none">• There are also fixed bonuses (Fast Start and Monthly Builder's Bonuses) for new business. These bonuses are paid by FantaZ corporate and not paid from the PTV. See Page 13 for more details.
Pools	<ul style="list-style-type: none">• Pro and Expert ZBOs qualify for Volume and Recognition Pools based on the Group Tournament Volume (GTV), which is the total PTV of everyone in the ZBO's entire downline, regardless of how many levels deep.• Each Volume and Recognition Pool is a percentage of the total PTV (played throughout FantaZ, not just in the ZBO's downline) and the payout per share depends on (1) the total PTV in the pool and (2) the total number of ZBOs who earned a share in each pool for that period. The Volume Pools total 10% of the total PTV and the Recognition Pools total 10% of the total PTV, for a total of 20% of the total PTV paid out through these pools. See pages 14 to 18 for more details.• The overall value in the pool is based on the total PTV in the pool multiplied by \$0.30 per PTV. This ratio will remain fixed.



Commissionable Tournament Volume (CTV)

Commissionable Tournament Volume (CTV) for a ZBO is the sum of:

- Personal Level: 10% of the PTV earned at this level in the ZBO's downline*
- Level 1: 10% of the PTV earned at this level in the ZBO's downline*
- Level 2: 10% of the PTV earned at this level in the ZBO's downline*
- Level 3: 10% of the PTV earned at this level in the ZBO's downline*
- Level 4: 10% of the PTV earned at this level in the ZBO's downline*
- Level 5: 10% of the PTV earned at this level in the ZBO's downline*
- Level 6: 10% of the PTV earned at this level in the ZBO's downline*
- Level 7: 10% of the PTV earned at this level in the ZBO's downline*

*PTV earned at each level includes both play at each level from (1) ZBOs and (2) non-ZBO directly sponsored customers.



Disbursement of Personal Tournament Volume (PTV)

Commissionable Tournament Volume (CTV)	Personal Level – 10% of PTV
	Level 1 – 10% of PTV
	Level 2 – 10% of PTV
	Level 3 – 10% of PTV
	Level 4 – 10% of PTV
	Level 5 – 10% of PTV
	Level 6 – 10% of PTV
	Level 7 – 10% of PTV
	Pro Volume Pools – 10% of PTV
Expert Recognition Pools – 10% of PTV	

Pro Volume Pools	
Bronze Monthly Volume Pool	– 1% of PTV
Double Bronze Monthly Pool	– 1% of PTV
Triple Bronze Monthly Pool	– 1% of PTV
Silver Monthly Volume Pool	– 1% of PTV
Double Silver Monthly Pool	– 1% of PTV
Triple Silver Monthly Pool	– 1% of PTV
Gold Monthly Volume Pool	– 1% of PTV
Double Gold Monthly Pool	– 1% of PTV
Triple Monthly Volume Pool	– 1% of PTV
Platinum Monthly Volume Pool	– 1% of PTV
Expert Recognition Level Pools	
Bronze Bracelet Pool	– 1% of PTV
Double Bronze Pool	– 1% of PTV
Triple Bronze Pool	– 1% of PTV
Silver Bracelet Pool	– 1% of PTV
Double Silver Pool	– 1% of PTV
Triple Silver Pool	– 1% of PTV
Gold Bracelet Pool	– 1% of PTV
Double Gold Pool	– 1% of PTV
Triple Gold Pool	– 1% of PTV
Platinum Bracelet Pool	– 1% of PTV



Bonuses

- **Fast Start**: Only in your first 30 days as a ZBO, sponsor five Level 1 ZBOs who are each commission qualified and earn a \$125 bonus plus \$25 for each additional Level 1 commission qualified ZBO.
- **Monthly Builder's Bonus**: In any calendar month, a Pro or Expert Qualified ZBO earns a bonus for sponsoring at least five new sponsored Level 1 Pro or Expert Qualified ZBOs:
 - \$125 for sponsoring five (5) new Level 1 Pro or Expert Qualified ZBOs and
 - \$25 for each additional new Level 1 Pro or Expert Qualified ZBOs

Notes:

- The Fast Start Bonus and Monthly Builder's Bonus are mutually exclusive. A ZBO cannot earn a Fast Start and Monthly Builder's Bonus for the same Level 1 ZBO's qualification.
- For the purposes of the Fast Start bonus, a sponsored ZBO is only credited if the sponsored ZBO becomes commission qualified within the sponsor's first 30 day initial period.
- For the purposes of the Monthly Builder's Bonus, a sponsored ZBOs is credited on the date that sponsored ZBO first becomes Pro or Expert Qualified and bonuses will be paid at that time.
- Existing Level 1 Basic ZBOs who become Pro or Expert Qualified ZBOs in a later month count toward qualification in the month in which they upgrade.
- A ZBO must be commission qualified (100 PTV per month) to earn Monthly Builder's Bonuses.



Pro ZBO Volume Pools & Expert ZBO Recognition Level Pools

- There are two sets of pools that share in the remaining 20% of total PTV.
- The 10 Pro ZBO Volume Pools are based solely on total volume throughout FantaZ in a calendar month.
 - Both Pro and Expert ZBOs (but not Basic ZBOs) can qualify for the Pro ZBO Volume Pools.
 - To qualify, a Pro or an Expert ZBO's total (personal and downline) GTV must meet the pool's threshold for each calendar month.
 - A Pro or an Expert ZBO who qualifies in a higher pool always also earns a share in each of the lower pools.
- The 10 Expert ZBO Recognition Level Pools are based solely on total volume throughout FantaZ in a particular period (quarterly, semi-annually, or annually) :
 - Only Expert ZBOs can qualify and share in the Expert ZBO Recognition Level Pools.
 - A Expert ZBO earns a bracelet level based on qualifying GTV at certain volume levels, including having a minimum volume outside of the largest leg, for multiple months in a row (quarterly, semi-annually, or annually, depending on the pool).
 - A Expert ZBO must qualify each Qualifying Time Period to earn a share of the Expert ZBO Recognition Level Pool.
- All pools carryover if no ZBO achieves the bonus in a particular period.
- A ZBO must achieve commission qualification (100 PTV per month) in order to be eligible for any pools.



Pro ZBO Volume Pools

Pool Name	Minimum Monthly GTV to Qualify¹	Pool % of Total PTV	Multiple Shares Possible²
Bronze Monthly Volume Pool	25,000	1%	No
Double Bronze Monthly Volume Pool	50,000	1%	No
Triple Bronze Monthly Volume Pool	100,000	1%	No
Silver Monthly Volume Pool	250,000	1%	No
Double Silver Monthly Volume Pool	500,000	1%	No
Triple Silver Monthly Volume Pool	1,000,000	1%	No
Gold Monthly Volume Pool	2,500,000	1%	No
Double Gold Monthly Volume Pool	5,000,000	1%	No
Triple Gold Monthly Volume Pool	7,500,000	1%	No
Platinum Monthly Volume Pool	10,000,000	1%	Yes

1. GTV includes all personal level PTV and PTV for the entire downline of the ZBO, including PTV volume below Level 7. GTV must be earned in a calendar month.
2. A Pro ZBO earns multiple shares of the Platinum Monthly Pool if the ZBO achieves the pool multiple times (e.g., GTV of 20 million in a month would earn two shares of Platinum Z Pool).
3. A ZBO must be Pro or Expert Qualified for that month to earn a share of any of the Pro ZBO Volume Pools.



Expert ZBO Recognition Pools

Pool Name	Min. Monthly GTV to Qualify ¹	Pool % of Total PTV	Qualifying Time Period ²	Minimum GTV Excluding Largest Leg	Multiple Shares Possible ³
Bronze Bracelet Pool	25,000	1%	Quarterly	7,500	No
Double Bronze Pool	50,000	1%	Quarterly	15,000	No
Triple Bronze Pool	100,000	1%	Quarterly	30,000	No
Silver Bracelet Pool	250,000	1%	Quarterly	75,000	No
Double Silver Pool	500,000	1%	Quarterly	150,000	No
Triple Silver Pool	1,000,000	1%	Quarterly	300,000	No
Gold Bracelet Pool	2,500,000	1%	Quarterly	750,000	No
Double Gold Pool	5,000,000	1%	Semi-Annually	1,500,000	No
Triple Gold Pool	7,500,000	1%	Semi-Annually	2,250,000	No
Platinum Bracelet Pool	10,000,000	1%	Annually	3,000,000	Yes

1. GTV includes all personal level PTV and PTV for the entire downline of the ZBO, including PTV volume below Level 7. GTV must be earned each month in the qualifying time period.
2. Qualifying time periods are based on calendar quarters (Jan.-Mar., etc.), calendar halves (Jan.-June, July-Dec.) or calendar years. A Expert Qualified ZBO must qualify each month (including being a Expert Qualified ZBO for each month) in the Qualifying Time Period to qualify for the pool and bracelet achievement level.
3. A Expert Qualified ZBO earns multiple shares of a pool if the ZBO achieves the pool multiple times (e.g., GTV of 20 million and no single leg greater than 6 million would earn two shares of Platinum Bracelet Pool).



Example Calculation of Double Bronze Monthly Volume Pool

Total PTV for all ZBOs and customers throughout all FantaZ in example month = 10,000,000 PTV

$1\% \times \text{Total FantaZ PTV} =$
Double Bronze
Monthly Pool

Total PTV in
Bronze Volume
Pool = 100,000
PTV

$\text{PTV} \times \$0.30 =$
Total Dollars
in Pool

Bronze Volume
Pool = \$30,000
(in this example)

50,000 GTV is required for a ZBO to qualify for Double Bronze Monthly Volume Pool

25 ZBOs with at least 50,000 GTV
in example month

25 ZBOs in Double Bronze
Monthly Volume Pool

$\$30,000 \div 25 \text{ ZBOs in}$
Example Pool

Each ZBO in Double Bronze Monthly would receive pool payout of \$1,200 in this example.



ZBO #1 Pool Qualification Example

Month	GTV of Entire Downline	GTV of Largest Leg	Monthly Pro Volume Pools Earned by ZBO #1*					
			Bronze	Double Bronze	Triple Bronze	Silver	Double Silver	Triple Silver or higher
Jan	430,000	170,000	Yes	Yes	Yes	Yes	No	No
Feb	515,000	160,000	Yes	Yes	Yes	Yes	Yes	No
Mar	475,000	170,000	Yes	Yes	Yes	Yes	No	No

Month	GTV of Entire Downline	GTV of Largest Leg	Qualifies Toward Expert ZBO Recognition Pool Level by ZBO #1					
			Bronze	Double Bronze	Triple Bronze	Silver	Double Silver	Triple Silver or higher
Jan	430,000	170,000	Yes	Yes	Yes	Yes	No	No
Feb	515,000	160,000	Yes	Yes	Yes	Yes	Yes	No
Mar	475,000	170,000	Yes	Yes	Yes	Yes	No	No
First Quarter Expert Recognition Pools Earned by ZBO #1**			Yes	Yes	Yes	Yes	No	No

* ZBO #1 would have to be Pro or Expert Qualified ZBO to earn Pro Volume Pools.

** ZBO #1 would have to be Expert Qualified ZBO to earn Expert Recognition Pools.



ZBO #2 Pool Qualification Example

Month	GTV of Downline	GTV of Largest Leg	Monthly Pro Volume Pools Earned by ZBO #2*					
			Bronze	Double Bronze	Triple Bronze	Silver	Double Silver	Triple Silver
Jan	280,000	210,000	Yes	Yes	Yes	Yes	No	No
Feb	500,000	375,000	Yes	Yes	Yes	Yes	Yes	No
Mar	515,000	300,000	Yes	Yes	Yes	Yes	Yes	No

Month	GTV of Downline	GTV of Largest Leg	Qualifies Toward Expert Recognition Pool Level by ZBO #2					
			Bronze	Double Bronze	Triple Bronze	Silver	Double Silver	Triple Silver
Jan	280,000	210,000	Yes	Yes	Yes	No**	No	No
Feb	500,000	375,000	Yes	Yes	Yes	Yes	No	No
Mar	515,000	300,000	Yes	Yes	Yes	Yes	No	No
1st Quarter Expert Recognition Pools Earned by ZBO #2***			Yes	Yes	Yes	No	No	No

* ZBO #2 would have to be Pro or Expert Qualified ZBO to earn Pro Volume Pools.

** ZBO #2 was disqualified for Double Silver Pool in January because minimum GTV excluding largest leg for Double Silver is 75,000 and GTV of ZBO #2, excluding largest leg, is only 70,000 (280,000 total downline minus 210,000 largest leg).

*** ZBO #2 would have to be Expert Qualified ZBO to earn Expert Recognition Pools.



Expert ZBO Corporate Leads Pool

- Various customers and ZBOs may come to FantaZ without a sponsor ID. These are considered “Corporate Leads.”*
- All Corporate Leads will be allocated to ZBOs. FantaZ will not retain any Corporate Leads.
- A portion of the Corporate Leads will be allocated to the Expert ZBO Leads Pool.
- Only Expert Qualified ZBOs are eligible for the Expert ZBO Corporate Leads Pool.
- For each 25,000 in GTV earned in a month by a Expert Qualified ZBO’s entire downline, that Expert Qualified ZBO will receive 1 share in the Expert ZBO Corporate Leads Pool as of the time the 25,000 GTV milestone is reached.
- As Corporate Leads come into the Expert ZBO Corporate Leads Pool, they will be allocated, in order of qualification, to Expert Qualified ZBOs with a share in the Pool.**
- The Master Distributor is not eligible for the Corporate Leads Pool.

***Note: FantaZ uses advanced technology to track sponsorships, and encourages all new customers and ZBOs that are untracked to enter a sponsoring ZBO ID. As such, FantaZ does not make any representations as to the size of the Corporate Leads Pool.**

**** Leads earned from the Expert Corporate Leads Pool do not count toward the Monthly Builder’s Bonus or Fast Start Bonus.**



Expert ZBO Corporate Leads Pool Examples

ZBO Name	ZBO Level*	GTV for Downline in Month	Number of Expert ZBO Corporate Leads Pool Shares
Fred	Expert ZBO	55,000	2
Marge	Expert ZBO	24,000	0 – Insufficient PTV
Andrew	Basic ZBO	78,000	0 – Not Expert Qualified
Edward	Expert ZBO	76,000	3

* All ZBOs must be commission qualified (100 PTV per month) to earn pool shares.



Glossary

PTV = Personal Tournament Volume = PTV from your play + play of your direct customers.

CTV = Commissionable Tournament Volume = 10% x sum of your PTV and the PTV from your Levels 1 through 7.

GTV = Group Tournament Volume = PTV of your play + play of your direct customers + play of all ZBOs and customers in your entire downline (regardless of the number of levels deep).

Dollars of Commissions = CTV x \$0.30

Dollars available in a Pool = PTV in pool x \$0.30



Disclaimers

- Direct marketing commissions, pools, and bonuses are subject to change at the discretion of FantaZ with 30 days notice to ZBOs.
- PTV rating for any particular game is subject to change at the discretion of FantaZ.
- Commission qualification is subject to change at the discretion of FantaZ.
- Sign-up and virtual office fees are subject to change at the discretion of FantaZ.
- This presentation is an outline of the FantaZ compensation plan. The actual compensation plan is set forth in the FantaZ ZBO Compensation Manual. In the event of a conflict between this presentation and the FantaZ ZBO Compensation Manual, the FantaZ ZBO Compensation Manual controls.



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